



Rural Stirling
Housing Association



GROUP WEBSITE COOKIE POLICY

Rural Stirling Housing Association, Stirling Road, Doune, FK16 6AA Registered as a Scottish Charity No. SC037849 Venachar Limited, Incorporated under the Companies Act (Company Number SC447415), Registered Office: Stirling Road, Doune, FK16 6AA	
Policy Name	Group Website Cookie Policy
Policy Category	Corporate
Date Policy Reviewed	August 2024
Review Period	Three years
Next Review Due	2027
Equality Impact Assessment	Not required

1.0 Purpose/Introduction

1.1 This policy contains important information on how we use cookies on our website. (A link to this policy is given on each page of our website.)

2.0 Scope

2.1 The policy is designed to clarify for users how we use cookies on our website and which cookies we use.

3.0 Equality & Diversity Statement (Group Statement)

3.1 We will ensure that this policy is applied fairly and consistently. In implementing this policy, we will not directly or indirectly discriminate against any person or group of people because of their race, religion or belief, gender, disability, age, sexual orientation, or any other grounds. Our commitment to equality and fairness will apply irrespective of factors such as age, disability, gender reassignment, marital or civil partnership status, pregnancy or maternity, race, religion or belief, sex, sexual orientation, or other personal attributes.

This policy and any other Rural Stirling Group (RSG) publication is available in other formats e.g., other languages, Braille, large print, audio.

4.0 SHR Regulatory Standards

4.1 The SHR's regulatory framework sets out Regulatory Standards of Governance and Financial Management to be achieved by all Registered Social Landlords (RSLs). The Board accepts that it is responsible for ensuring that the Association complies with these standards. The standards of direct relevance to this policy are noted below:

- *Standard 4. The governing body bases its decisions on good quality information and advice and identifies and mitigates risks to the organisation's purpose.*

5.0 Relevant legislation

5.1 General Data Protection Regulation (UK GDPR) 2018

6.0 Cookies

6.1 Cookies are small text files that are placed on your device by websites that you visit. They are widely used to make websites work or work more efficiently, as well as to provide information to the owners of the website. Some of this information will be aggregated or statistical, which means you will not be identified individually.

7.0 Cookies used on our website

7.1 Our website uses four types of cookies:

- a) Required cookies: these enable core functionality of our website, such as security, network management and accessibility. We do not need your permission to place these cookies on your device.
- b) Analytics cookies: these help us to improve our website by collecting and reporting information on how you use it. The cookies collect information in a way that does not directly identify anyone. We need your permission to place these cookies on your device. You can withdraw your permission at any time through the cookie control box at the bottom of every page on our website.
- c) YouTube/Video/Google Maps cookies: this allows you to see embedded videos and Google Maps. This cookie will only be active once you click on such an image. A pop up box will appear asking if you wish to allow to view this. The pop up will change your cookie settings and remember for future use. You can withdraw your permission at any time through the cookie control box at the bottom of every page on our website.
- d) Advertising and other cookies: These cookies may collect data that may be used for advertising purposes. This cookie will only be active once you click on such an image. A pop-up box will appear asking if you wish to allow to view this. You can withdraw your permission at any time through the cookie control box at the bottom of every page on our website.

7.2 The table below provides more information about the cookies we use and why:

Cookie	Name	Purpose	Required Cookie?
<i>Universal Analytics (Google)</i>	<i>_ga, _gali, _gat, _gid</i>	Used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website, where visitors have come to the website from and the pages they visited. Read Google's overview of privacy and safeguarding data	<i>No.</i>

The above cookies will only be accessed by us and the named third parties for the above purposes and will not be accessed by any other third party.

8.0 How to refuse cookies

8.1 You may be able to change your Internet browser settings so that cookies (including required cookies) are not accepted. If you do this, you may lose some of the functionality of our website.

8.2 You can find out how to manage cookies on popular Internet browsers by clicking on the following links:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

8.3 To find information relating to other browsers, please visit the Internet browser developer's website.

8.4 To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

9.0 Contact us

9.1 We have appointed a Data Protection Officer (DPO) who ensures that we comply with data protection law. If you have any questions about this policy or how we hold or use your personal information, please contact the DPO by: e-mail at rshadpo@infolawsolutions.co.uk; telephone on 07852 905779; or writing to: The Data Protection Officer, Rural Stirling Housing Association Limited, Stirling Road, Doune, Perthshire, FK16 6AA.

9.2 You can also contact us: by e-mail at enquiries@rsha.org.uk; using the contact us form on our website; telephone on 01786 841101; or writing to: Rural Stirling Housing Association Limited, Stirling Road, Doune, Perthshire, FK16 6AA.

9.3 If you would like to receive this policy in alternative format, for example, audio, large print or braille, please contact our DPO.

10.0 Related Documents.

10.1 This policy relates to the following documents:

- Group Website Privacy Policy

- GDPR Privacy Notice
- Data Protection Policy

11.0 Review

- 11.1 We may update this policy at any time, and you should check our website occasionally to ensure you are aware of the most recent version that will apply each time you access our website.
- 11.2 We will review and update this policy every 3 years. More regular reviews will be considered where, for example, there is a need to respond to new legislation/policy or regulatory guidance.